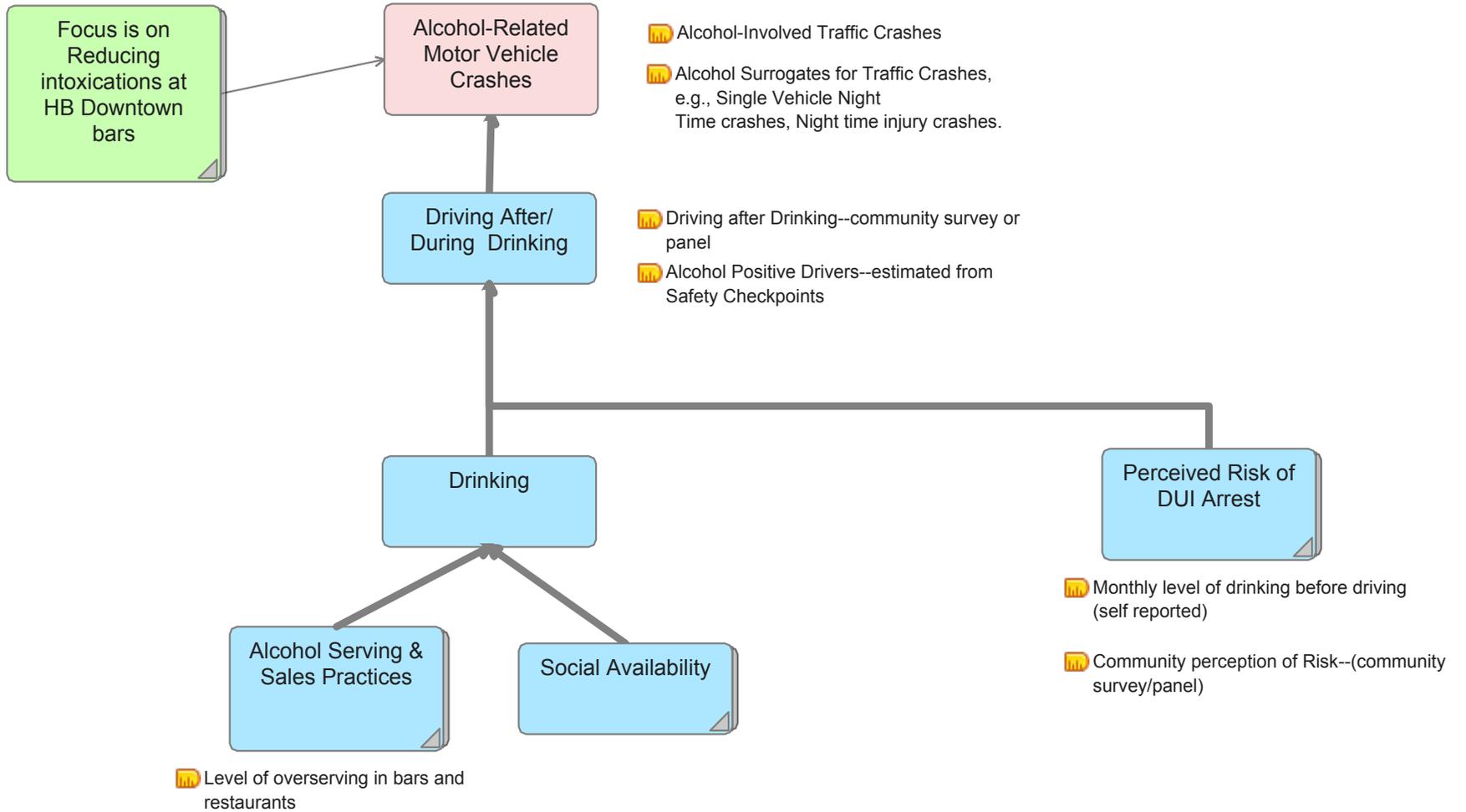
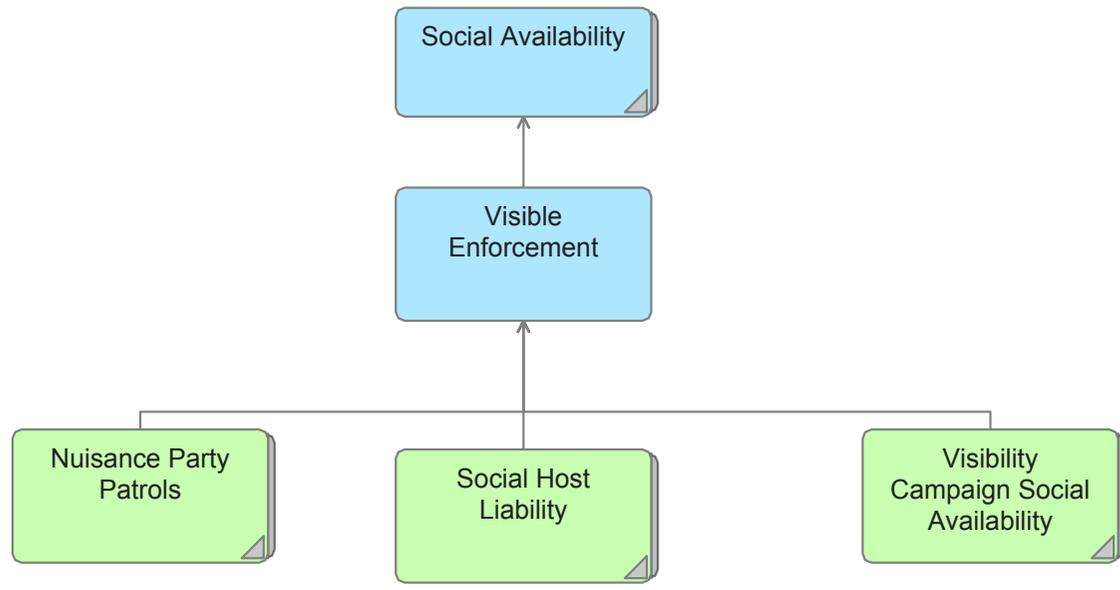
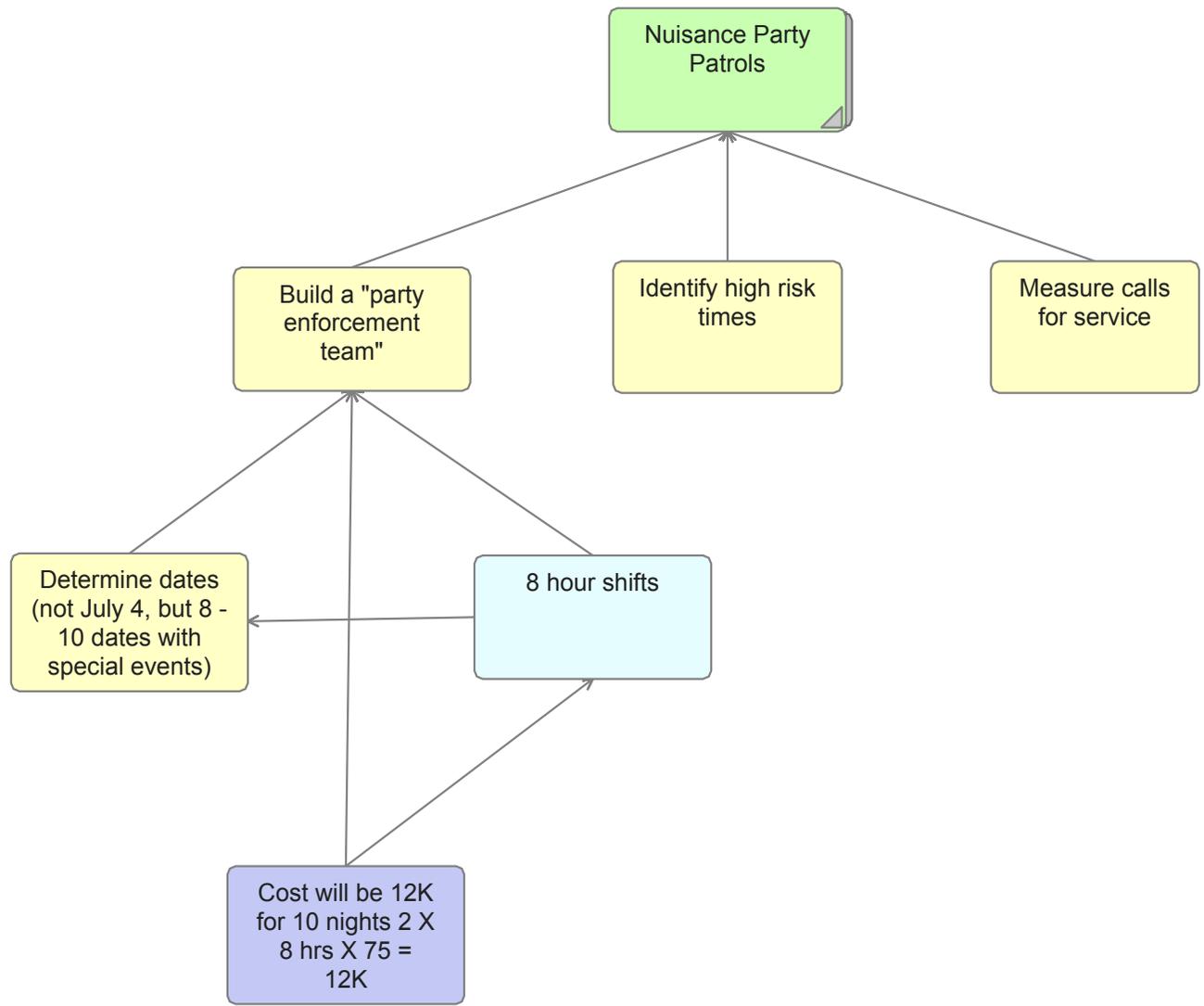
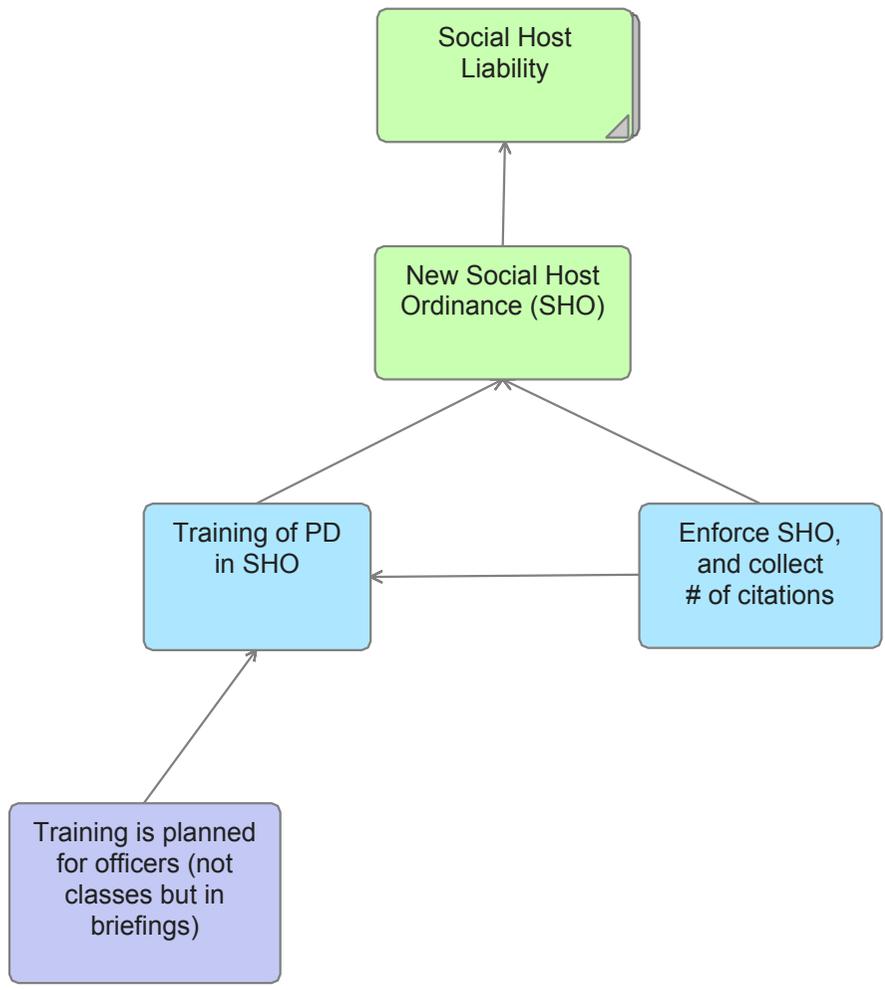


- Outcome
- Variable
- Strategy
- Task
- Information
- Potential Action

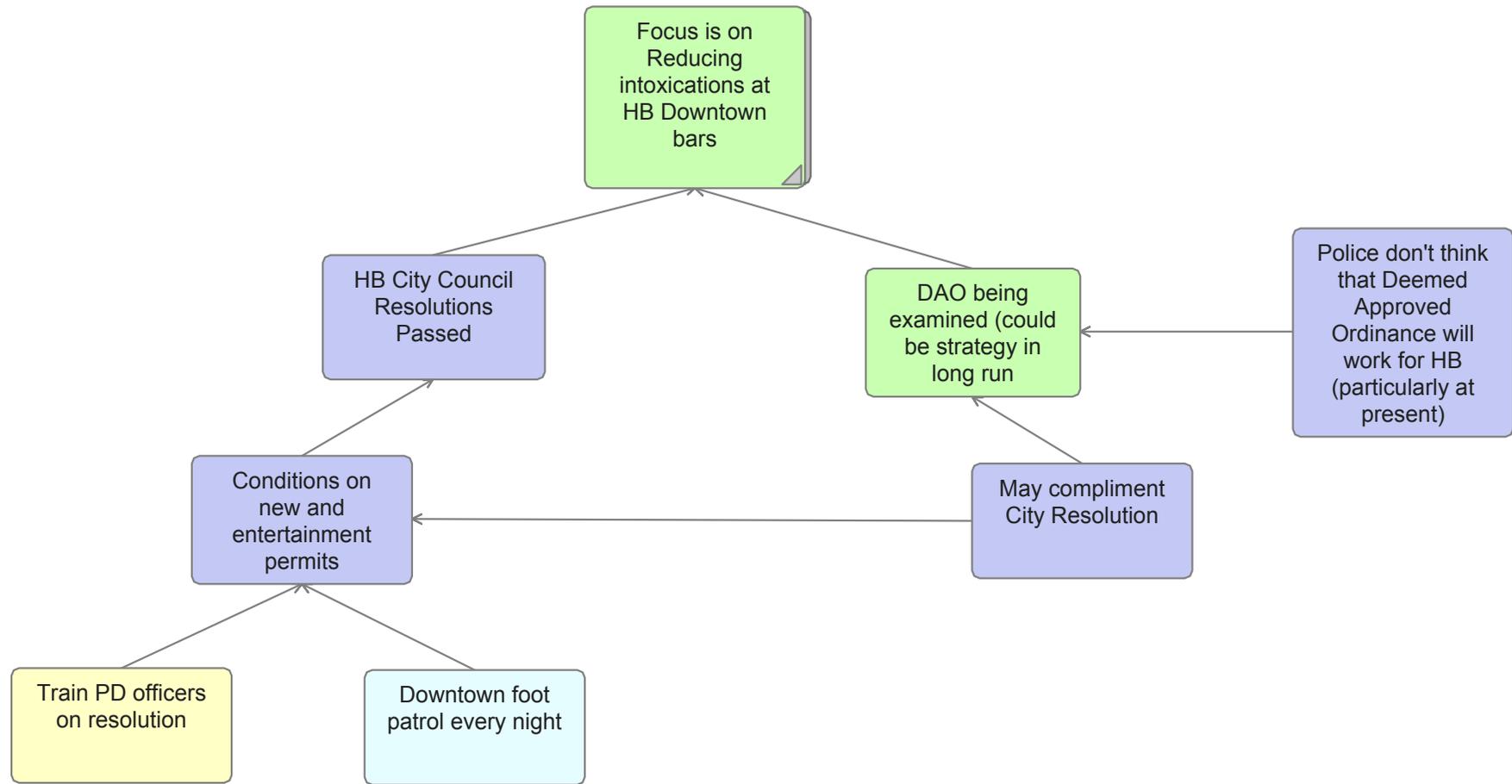


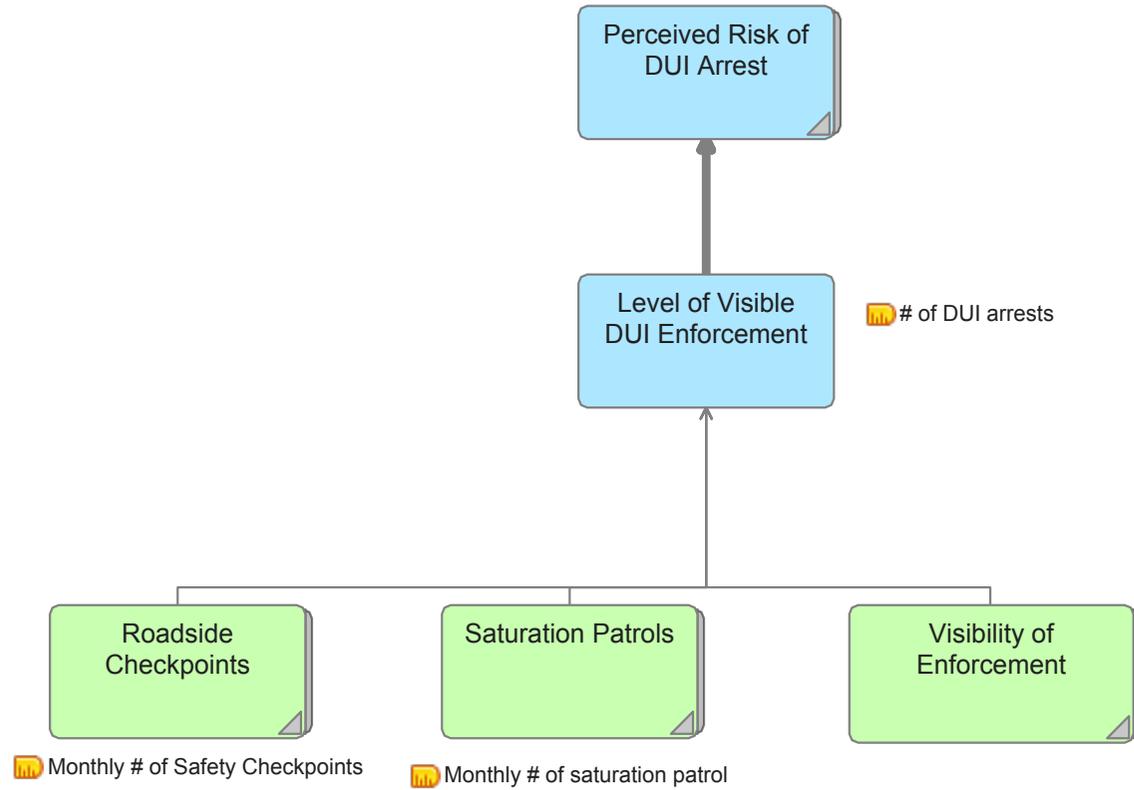


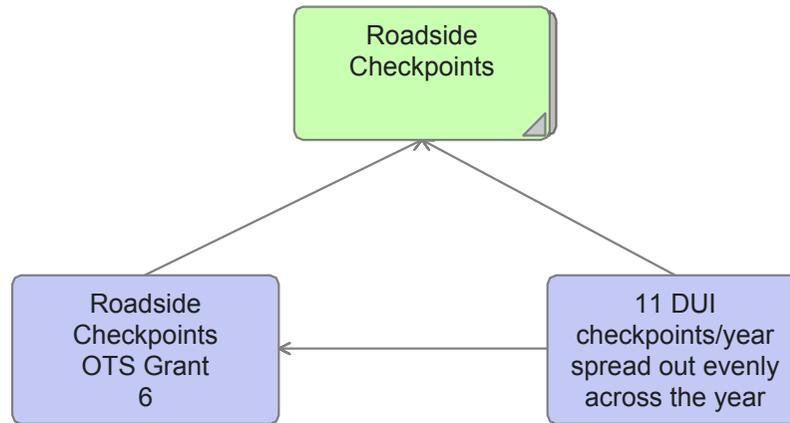


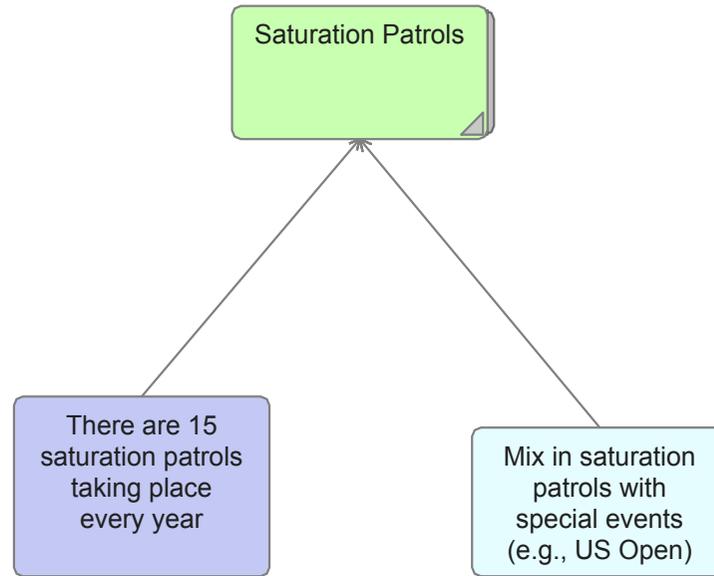


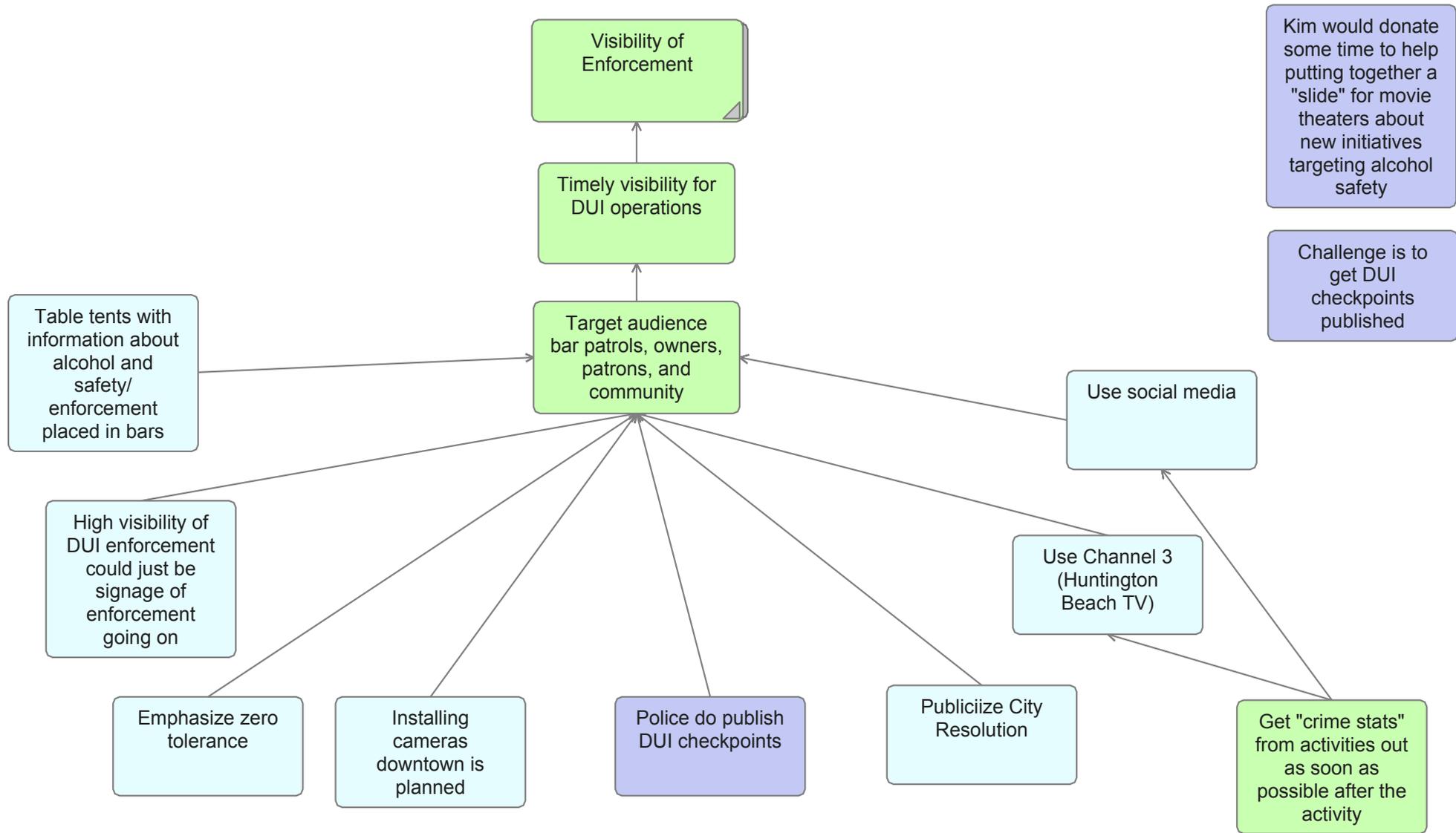
Visibility  
Campaign Social  
Availability



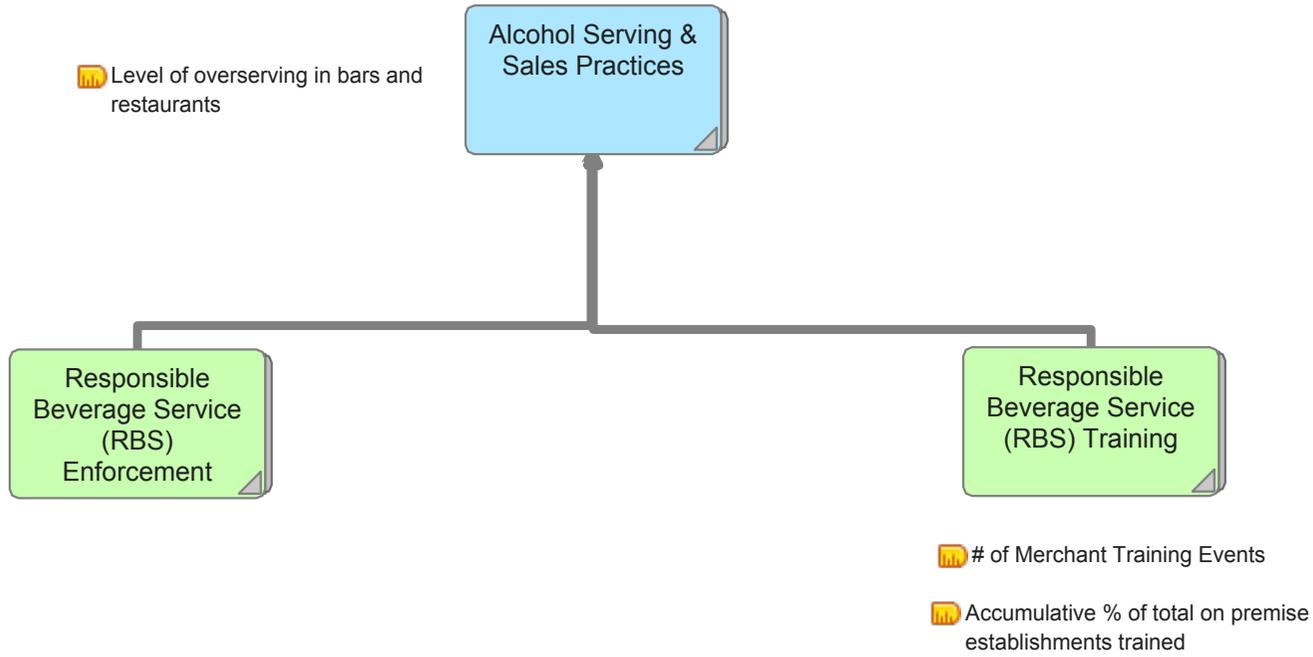


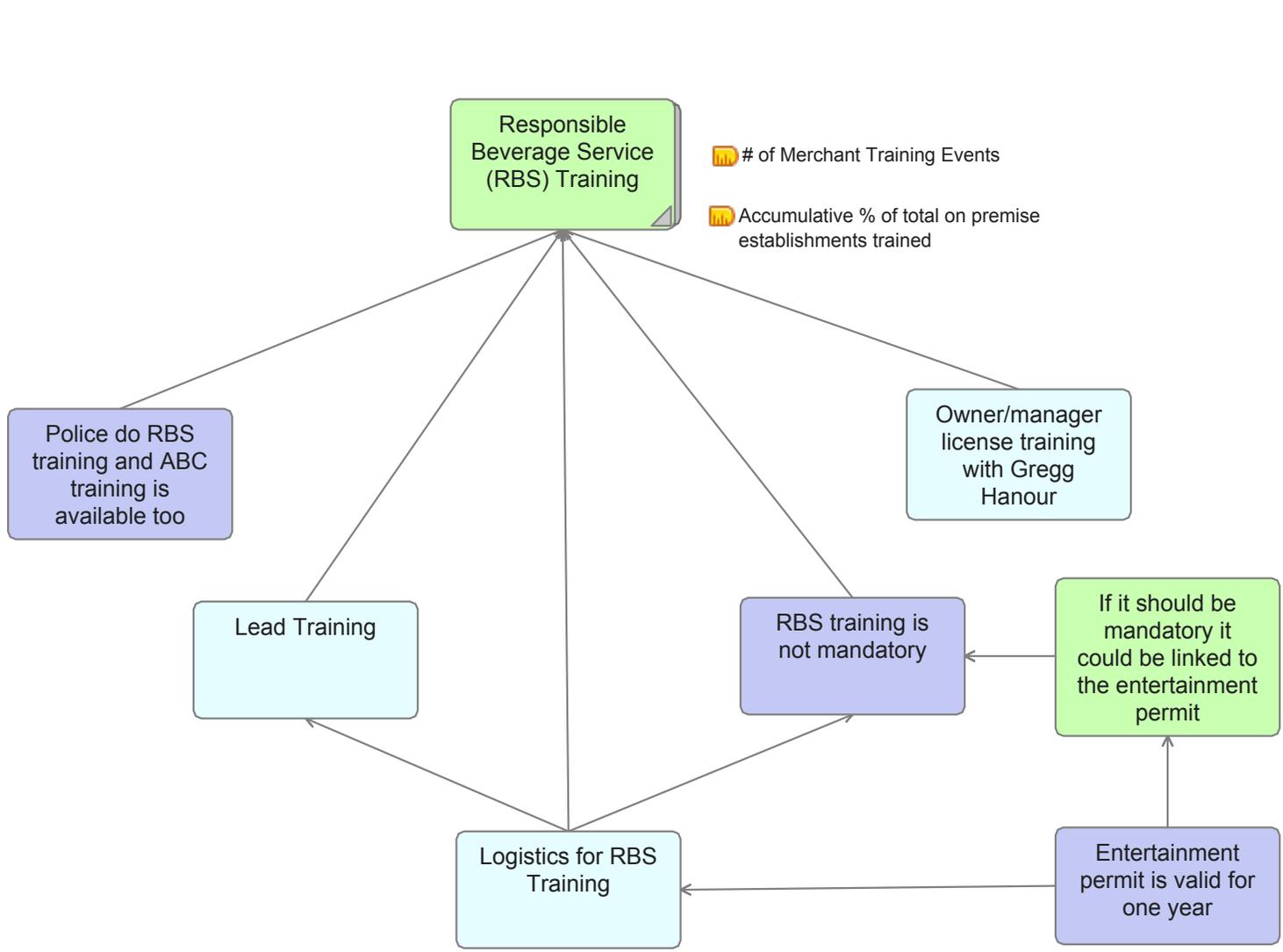






- Outcome
- Variable
- Strategy





# of Merchant Training Events

Accumulative % of total on premise establishments trained

Look at how to increase the number of RBS trained staff

Anything that will involve local business owners could have a big effect

